

THE 7 FIGURE FUNNELS ROADMAP

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THE 7 FIGURE FUNNELS ROADMAP

The Proven System to Create Predictable Revenue
& Scale Without Burnout

Entrepreneurship is one of the fastest ways to build wealth, but without systems that sell for you, it can feel like a never-ending hustle.

At Funnels.com we help entrepreneurs simplify, automate, and scale their businesses by implementing proven, high-converting funnels that generate revenue on autopilot.

I've built multiple 7- and 8-figure businesses using these exact strategies—without relying on social media, complicated tech, or a massive audience.

This roadmap will guide you step by step on:

- ✓ What a funnel is and why it's the key to predictable, scalable income
- ✓ How to build your Millionaire Funnel™ and map out your sales process
- ✓ The three essential elements needed to create a highly profitable, freedom-driven business

A business should fund your lifestyle, not consume it.

Let's build yours the smart way.

– **Shaqir Hussyin**
Founder, Funnels.com



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THE FUNNEL FRAMEWORK

Every Millionaire Funnel™ has three key parts:

1 The Lead Magnet (Handshake Offer)

Your Lead Magnet is the entry point of your funnel—where you attract the right audience and qualify your leads. Instead of chasing prospects, we make them chase YOU.

Goal: Build trust & pre-qualify leads.

Examples: Free guides, checklists, templates, video series.



2 The Conversion Event (Wealth Activation)

This is where you turn leads into buyers by showing them exactly how you solve their biggest problem. Forget cold DMs and exhausting sales calls—this one automated step changes everything.

Goal: Convert prospects into paying clients.

Examples: Webinars, challenges, sales calls, VSLs.



3 The Core Offer (Signature Transformation)

This is the product, service, or program you sell—your flagship offer that delivers real transformation. Your funnel guides people directly to this with zero confusion.

Goal: Scale your business with a high-converting offer.

Examples: Coaching programs, courses, services, memberships.



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MYTH #1

I need a huge audience to make big money.

FACT

A small, targeted audience with the right funnel is more profitable than a big audience with no strategy.

MYTH #2

I need expensive, complicated tech.

FACT

A high-converting funnel can run on just one platform. I use [SimpleBuilder](#) + WebinarJam for everything.

MYTH #3

The more complex my funnel, the more money I make."

FACT

Simplicity scales. Some of my most profitable clients run a one-page funnel and make 7 figures.

FUNNEL ROADMAP



Note:

- CTA = Call to action (e.g. telling the lead what to do + giving them a link, button, or other way to take that clear, simple, and specific action)
- DM = Direct message (e.g. sending an Instagram message to their inbox)

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FUNNEL EMAILS

A successful funnel includes multiple email sequences – we outline our recommendations for each sequence in our funnel below.

Keep in mind, each business requires a unique strategy for the emails in your funnel. If this feels overwhelming, it's okay to launch your funnel without follow-up email sequences. Just put something out there and start!

If you want to work with me + my team on your specific funnel, join the Freedom Fast Track Waitlist right here.

Opt In Qualifier Emails

- Email 1: Instant Confirmation with delivery of promised item
- Email 2: Invitation to Conversion Event (+1 Day)
- Email 3: Conversion Event Invitation Reminder (+2 Days)
- Email 4: Conversion Event Invitation Reminder (+3 Days)

IF THEY DON'T SIGN UP FOR THE CONVERSION EVENT, SEND:

- Email 5: Present Your Offer (+5 Days)
- Email 6: Scarcity for the Offer (+6 Days)

Show Up Sequence (Live)

Confirmation Email

- Email 1: Send Instant Confirmation Email immediately upon Sign Up + include relevant event info (time + date) and their event link.

Reminder Emails

- Email 2: Send 3 Days Before
- Email 3: Send 24 Hours Before
- Email 4: Send 3 Hours Before
- Email 5: Send 1 Hour Before
- Email 6: Send 15 Minutes Before
- Email 7: "We're Live Now" (send at live event time)

Conversion Event > Sale Emails

- Email 1: Bonuses Expiring in 30 Minutes (Immediately Post Webinar)
- Email 2: The Backstory (+1 Day)
- Email 3: The Transformation (+2 Days)
- Email 4: The Results (+3 Days)
- Email 5: Mid-Cart Surprise Bonus (+4 Days)
- Email 6: Overcoming Objections (+5 Days)
- Email 7: Deadline Approaching (+6 Days)
- Email 8: Last Chance Today (+7 Days)
- Email 9: Last Chance (3 Hour Prior Cart Close)

Downsell Sequence

- Email 1: Introduce Downsell (+2 Days)
- Email 2: Results of Downsell (+3 Days)
- Email 3: Last Chance Downsell (+4 Days)
- Email 4: Last Chance (3 Hours Prior Cart Close)

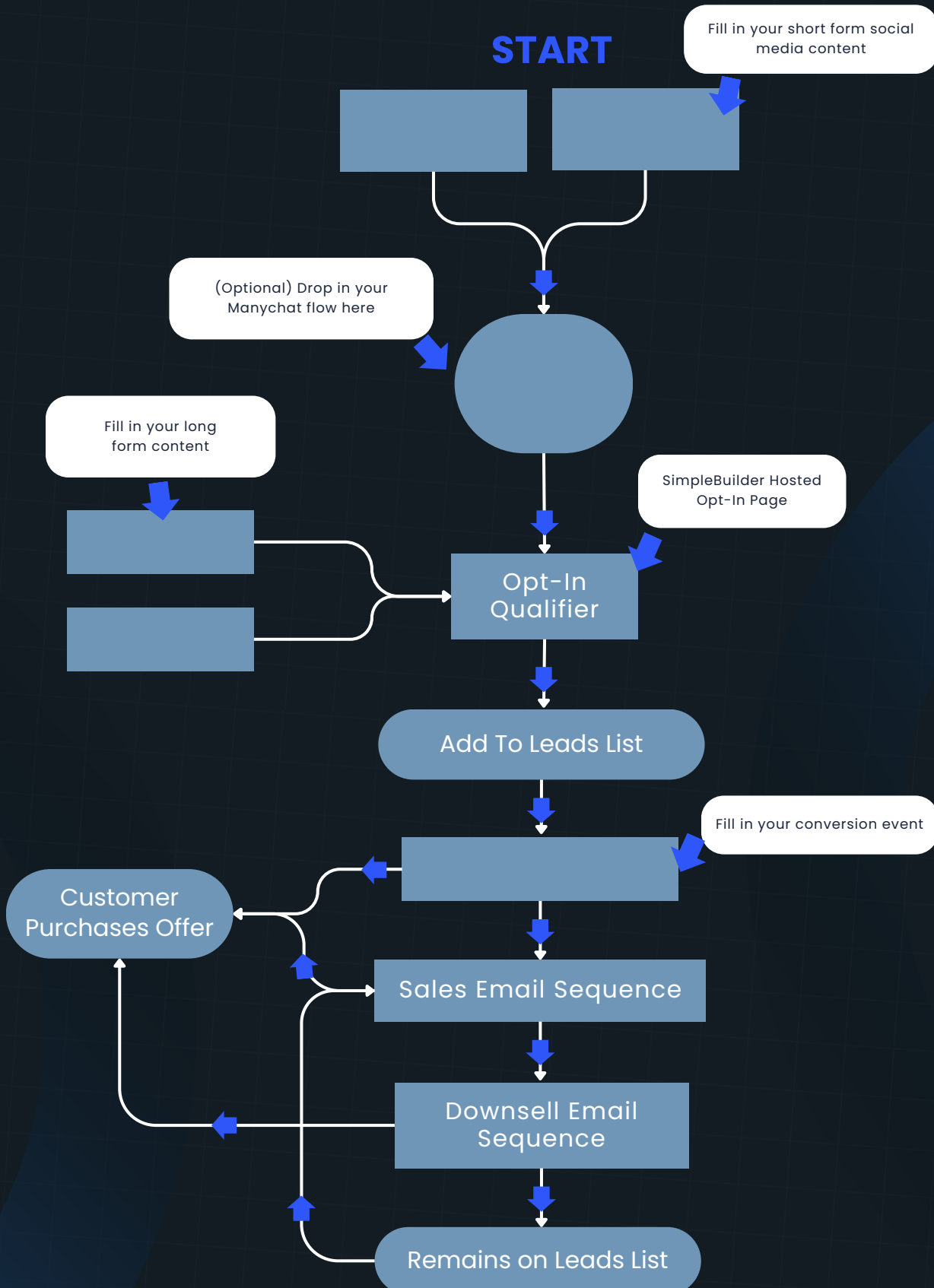
**refer to your funnel roadmap to see where these emails fit into the funnel*

YOUR FUNNEL ROADMAP

Now it's your turn!

Fill in the blank spaces to outline your sales funnel.

If you want to work with me (Shaqir Hussyin) and the Funnels.com team on your funnel, be sure to join the 7-Figure Funnel Accelerator



HIGH-TICKET SALES FUNNEL (\$10K-\$100K+ MONTHS)

1 Lead Magnet (Attract Your Perfect-Fit Clients)

- Offer a high-value, irresistible free resource (e.g., ebook, cheat sheet, case study, checklist).
- Capture leads through an opt-in page with compelling copy.
- Position the lead magnet to solve a pressing problem for your audience.

2 Automated Conversion Event (Sell Without Selling)

- Deliver value and nurture trust with a webinar, VSL, or challenge.
- Educate and show prospects why your method/system works.
- Present your offer at the end with a strong CTA.

3 Traffic Strategy (Fill Your Funnel With Buyers)

- Use organic content (social media, LinkedIn, YouTube, SEO) to attract leads.
- Leverage paid traffic (Facebook, Google, YouTube ads) to scale reach.
- Retarget warm leads with strategic follow-ups.

4 Email Nurture & Sales Automation (Close Sales 24/7)

- Build a powerful email sequence that nurtures, educates, and converts.
- Implement scarcity, testimonials, and value-driven content to increase conversions.
- Drive leads to a call, application, or direct purchase.

5 Scaling & Optimization (Multiply Results With Smart Growth)

- Optimize ad spend to turn \$1 into \$3+ ROI.
- Leverage strategic partnerships, joint ventures, and affiliates to expand reach.
- Continuously refine messaging, targeting, and automation for peak performance.

This exact system has generated \$30M+ in sales. Now, it's your turn.

THE MILLIONAIRE FUNNEL MAP™

Turn Traffic Into \$10K–\$100K+ Months With a Proven 7-Figure Funnel

Step 1

Drive Targeted Traffic

Attract your ideal audience using:

- Social media (organic & viral content)
- Paid ads (Facebook, YouTube, Google)
- Referral & affiliate partnerships

Step 3

Convert With a High-Impact Event

- Webinar, Challenge, or Video Sales Letter (VSL)
- Educate, engage, and present a compelling offer
- Overcome objections & create urgency

Step 5

Follow-Up & Automate Conversions

- Email nurture sequence to overcome objections
- Retargeting ads to warm leads
- Personalized outreach for high-ticket offers

Step 7

Scale With Retention & Upsells

- Implement upsells, cross-sells, and backend offers
- Increase customer lifetime value with memberships & advanced programs
- Leverage testimonials & case studies for continuous growth

Step 2

Capture & Nurture Leads

(Lead Magnet + Opt-in Page)

- Offer a high-value lead magnet (guide, checklist, case study)
- Build an optimized opt-in page to collect emails
- Establish authority & build trust

Step 4

- Sales page designed to convert leads into buyers
- Offer clarity, testimonials, and a strong call to action
- Seamless checkout process for immediate sales

Step 6

Deliver Your Core Offer

- Course, coaching program, or high-value service
- Clear onboarding & engagement to maximize results
- Ensure a premium client experience



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WHY THIS SYSTEM WORKS?



No More Guesswork → A proven, step-by-step roadmap eliminates trial and error. Just follow the process and execute.

Automated Sales → Your funnel does the heavy lifting—selling, nurturing, and closing deals 24/7, so you get paid while you sleep.

Scalable & Simple → Whether you're in coaching, consulting, e-commerce, or services, this framework works in any industry and grows with you.

Real wealth isn't built by working harder—it's built by leveraging systems that multiply your time, money, and impact.



Ready to Implement This System?

This is how 7-figure businesses are built. If you're serious about scaling, let's make it happen.

WANT ME TO BUILD YOUR FUNNEL WITH YOU?



If you want to skip the trial-and-error and implement this proven system in your business with my help, here's your next step:

➡ Join my **7-Figure Funnel Accelerator**

Work with me & my team to build your Millionaire Funnel™, automate your sales, and scale to 7 figures without the burnout.

🔗 [Click here to apply now](#)