



# SALES FUNNELS SPECIALIST

CHEAT SHEET



WEALTH  
ACADEMY



# Sales Funnels Specialist Cheat Sheet

This cheat sheet is meant to be used as a framework for planning out, structuring, and creating a high-converting sales funnel. The steps outlined below will allow you to more easily follow & implement the materials thought in the Wealth Academy Sales Funnel Specialist Program.

The program and this cheat sheet are designed to teach you how to create a fully automated sales funnels that will predictably acquire new leads & customers and enable you to scale your profits to 6 or 7 figures.

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## How To Automate The Customer Acquisition Process And Maximize Sales & Conversions With A High-Converting Sales Funnel

By Shaqir Hussyin, founder & CEO of Wealth Academy

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### STEP 1 - SALES FUNNEL FOUNDATION

- Sales Funnels Introduction - What are sales funnels, what's their purpose, and how do they work?
- Why Sales Funnels Are More Important Than Websites

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### STEP 2 - COMPONENTS & VARIATIONS

- Understanding All The Components Of A High-Converting Sales Funnel
- Different Types Of Sales Funnels - Determine which one is the best fit for your business



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### STEP 3 - CUSTOMER'S JOURNEY

- Identifying & Understanding All The Stages Of Customer Journey Inside A Sales Funnel
- Opt-In Phase - Converting website visitors into qualified leads & customers
- Backend Selling - Increasing the customer lifetime value (by getting them to buy more from you)

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### STEP 4 - PLANNING & STRUCTURING

- Structuring The Perfect Sales Funnel
- In-Depth Look At All The Different Funnel Components
- Writing Compelling Copy For Your Opt-In Page

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### STEP 5 - PUTTING YOUR FUNNEL TOGETHER

- Tools You Need To Create A High-Converting Sales Funnel
- Getting Your Sales Funnel Up And Running - quick and simple method using the Clickfunnels drag & drop method

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## Launch Yourself As A Wealth Academy Certified Sales Funnels Specialist

Now you know exactly which steps you need to take to create a fully-automated customer acquisition machine that will consistently bring in new leads, reliably convert them into loyal customers, and maximize your sales and conversions. However, implementing everything that we've outlined in this cheat sheet takes time, effort, and a certain level of skill.

That's exactly why we created the Wealth Academy Sales Funnels Specialist Program. We teach aspiring entrepreneurs, business owners, and other marketing professionals the top-performing strategies and best practices, and will take you through the entire process of building your high-converting sales funnel, step-by-step.

This intensive training will empower you with knowledge and help you develop the skills necessary to create a powerful, highly profitable sales funnel for your business, regardless





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of your industry, the products/services you're selling, or your previous marketing experience.

So, if you want to acquire more customers, increase their lifetime value, bring in repeat business, drive more sales on autopilot, and scale your profits to 6 or 7 figures...

Then come by NOW & enroll today and launch yourself as a

**Wealth Academy Certified  
Sales Funnels Specialist**

Grow your business and scale your profits with Wealth Academy!



[www.WealthAcademy.com](http://www.WealthAcademy.com)