

THE 5 DAY

START UP & SCALE UP WITH
SALES FUNNELS CHALLENGE

Worksheet



*“Set your goals high and work like crazy.
Do whatever it takes.”*

- RUSSELL BRUNSON

YOUR SALES FUNNELS MENTOR

SHAQIR HUSSYIN

FOUNDER OF SALES FUNNELS CERTIFICATION™

FOUNDER OF WEALTHACADEMY.COM

THE WORLDS ONLY 8 FIGURE AWARD WINNER UNDER 30

FEATURED ON FORBES AS “DIGITAL TRENDSETTER”



Which Business Model (Funnels) Is Right For You? Find Out www.FunnelsConsultation.com

QUOTES TO REMEMBER:



1.) Write down five fears you currently have that's preventing you from achieving your dreams...

1. _____
2. _____
3. _____
4. _____
5. _____

2.) Write down five character traits you need to develop to be the person you have to become to get the results you want. (Example: time management, skill building, confidence)

1. _____
2. _____
3. _____
4. _____
5. _____

Remember the acronym

D _____

E _____

A _____

L _____

3.) Write out your to do list and put the corresponding DEAL letters next to the list.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

4.) Write down 10 specific affirmations you can add to your daily routine.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____








9. _____

10. _____

UNIQUE ADVANTAGE AUDIT

STORIES	EXPERTISE	STRENGTHS	WEAKNESS

SOCIAL INFLUENCE AUDIT










Social Channels	Benchmark (Current)	3 Months	6 Months	9 Months	1 Year (Target)
 Followers					
 Followers					
 Followers					
 Followers					
 Subscribers					
 Followers					
 Subscribers					

THE MILLION DOLLAR PYRAMID

Your Million Dollar Pyramid should clearly articulate which segment of your target market your product or programs serves. This tool should allow your audience to "self select" and determine where they are on their journey (and your Signature Systems shows them how you can help them get to the next step). Every Value model should have a currency that matters, clear steps, symptoms and one key to success for each level.



9 PART MARKETING FRAMEWORK FOR FUNNELS

Before (Prospect)	 1. My Target Market <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>	 2. My Message To My Target Market <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>	 3. The Media I Will Use To Reach My Target Market <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>
	 4. My Lead Capture System <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>	 5. My Lead Nurturing System <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>	 6. My Sales Conversion Strategy <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>
	 7. How I Deliver A World Class Experience <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>	 8. How I Increase Customer Lifetime Value <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>	 9. How I Orchestrate And Stimulate Referrals <div style="border: 1px solid #ccc; height: 180px; width: 100%;"></div>

What Was Today's Millionaire Mentorship / Mastermind Insight?