

DAY 2 WORKSHEET



"Whatever your goal is you will never succeed unless you let go of your fears and fly." ~Richard Branson

YOUR SALES FUNNELS MENTOR

SHAQIR HUSSYIN

Founder of Sales Funnels Certification™ and WealthAcademy.com

The Worlds Only 8 Figure Award Winner Under 30

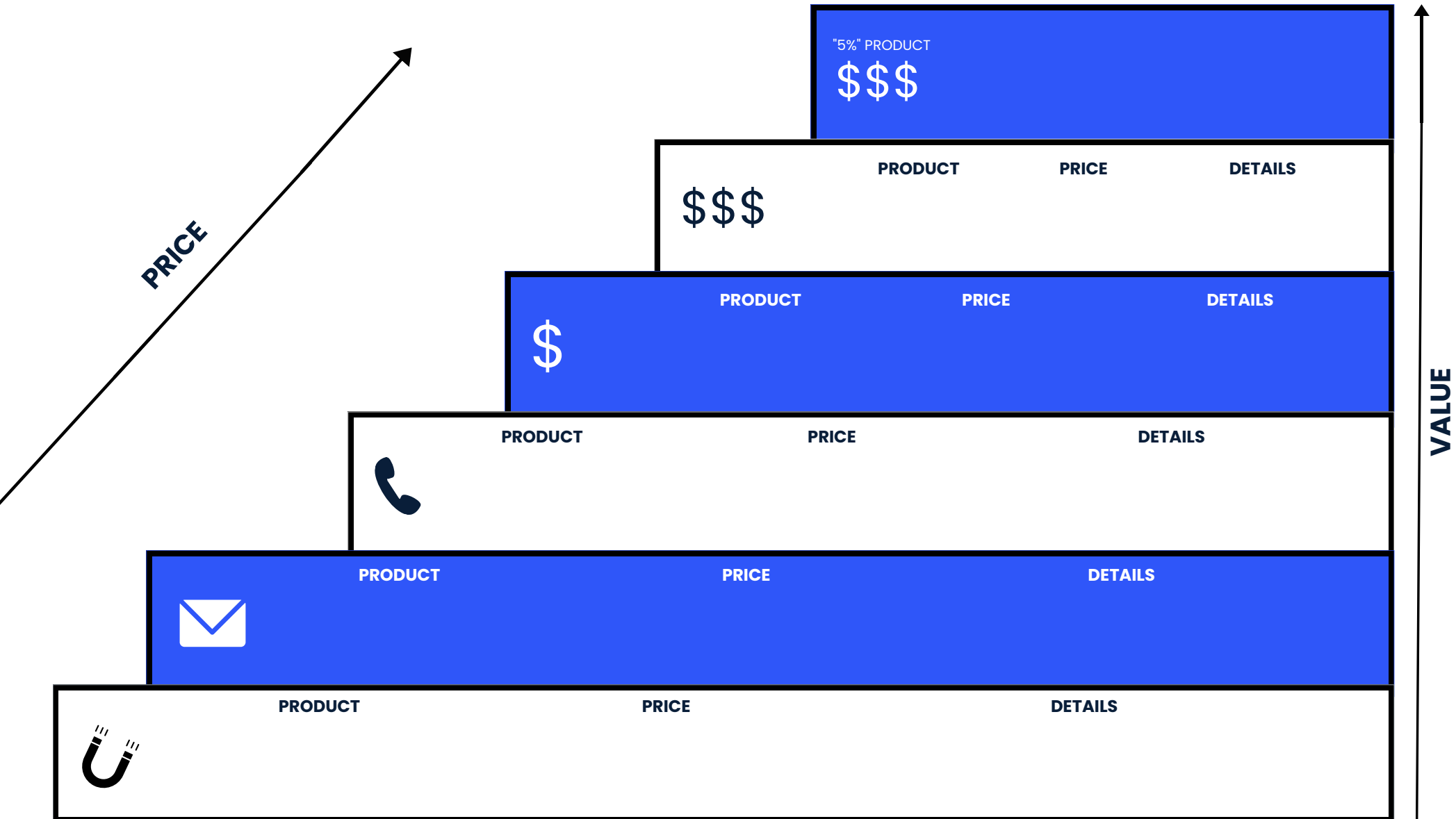
Featured in Forbes as "Digital Trendsetter"

Want our 1:1 help for implementation? www.funnels.com/audit

THE MILLION DOLLAR PYRAMID

3-DAY PROFITABLE PITCH CHALLENGE LIVE

Your Million Dollar Pyramid should clearly articulate which segment of your target market your product or programs serves. This tool should allow your audience to "self select" and determine where they are on their journey (and your Signature Systems shows them how you can help them get to the next step). Every Value model should have a currency that matters, clear steps, symptoms and one key to success for each level.



HIGHER LEVERAGE

Group Coaching

- Add value beyond 1:1
- Best with curriculum
- Community + Courses Accountability

1-on-1 Coaching

- Where most coaches start
- Charge per hour or per session
- No leverage
- Limited income potential

 Time For Money

Coaching Services (by others)

- Freeing up your time
- Requires leadership and facilitation skills
- Requires systems to deliver consistent results

Consulting Retainers

- Recurring income
- No need to sell all the time
- Can outsource to small team for low level tasks

Consulting Projects

- Good cash surge
- High level of customization
- Longer delivery cycle

 Service For Money

Software

- Make once, sell forever
- Recurring Income
- Build enterprise value
- Bolt on service

Events

- In-person or virtual
- 6- or 7-figure pay day if done properly
- Scales trust quickly and easily
- Best way to ascend to high ticket offers

Membership Sites

- Dependable recurring income
- Authority within your industry or niche
- Building a community of loyal fans and customers

Certification Programs

- Selling a turnkey business opportunity
- High price point
- Requires certification test and process
- Requires curriculum designing skill

Digital Courses

- Productize yourself
- Highly scalable
- Income while you sleep
- Perfect down-sell for clients who can't afford your high ticket offers yet

 Products For Money

Mastermind Groups

- Highly profitable
- Highly engaged and highly invested clients
- Value comes from the community and network

Done-For-You Services

- Easiest to sell for a premium price
- High retention rate when you deliver results
- Requires team building skill

Joint Venture / Affiliate

- Extra profits without fulfillment and costs
- Add value to your clients beyond your own offers
- Monetize uncovered leads

Consult for Revenue Share

- Maximum leverage
- Residual income potential
- Easy to sell when you know how

Consult for Equity

- Grows your net worth
- Being respected as a partner
- Huge upside when exit

 Results For Money

HIGHER VALUE

"The question we usually don't ask ourselves, is, 'What is the purpose behind our actions? Which is crazy, because it's a question we should be asking ourselves daily. When we can uncover our true 'why, our driving purpose in life, and translate that into actions, we obtain the momentum we need to push forward, faster than ever.'" **Dean Graziosi**

Uncover your **WHY**

**What attracted you to take this Mastery Class?
Why do you want to take your life, your business,
your income, your family or self to the next level?**

**Why do you want to evolve? Protect and
safeguard your future? Why does success,
happiness, health, wealth mean so much to you?**

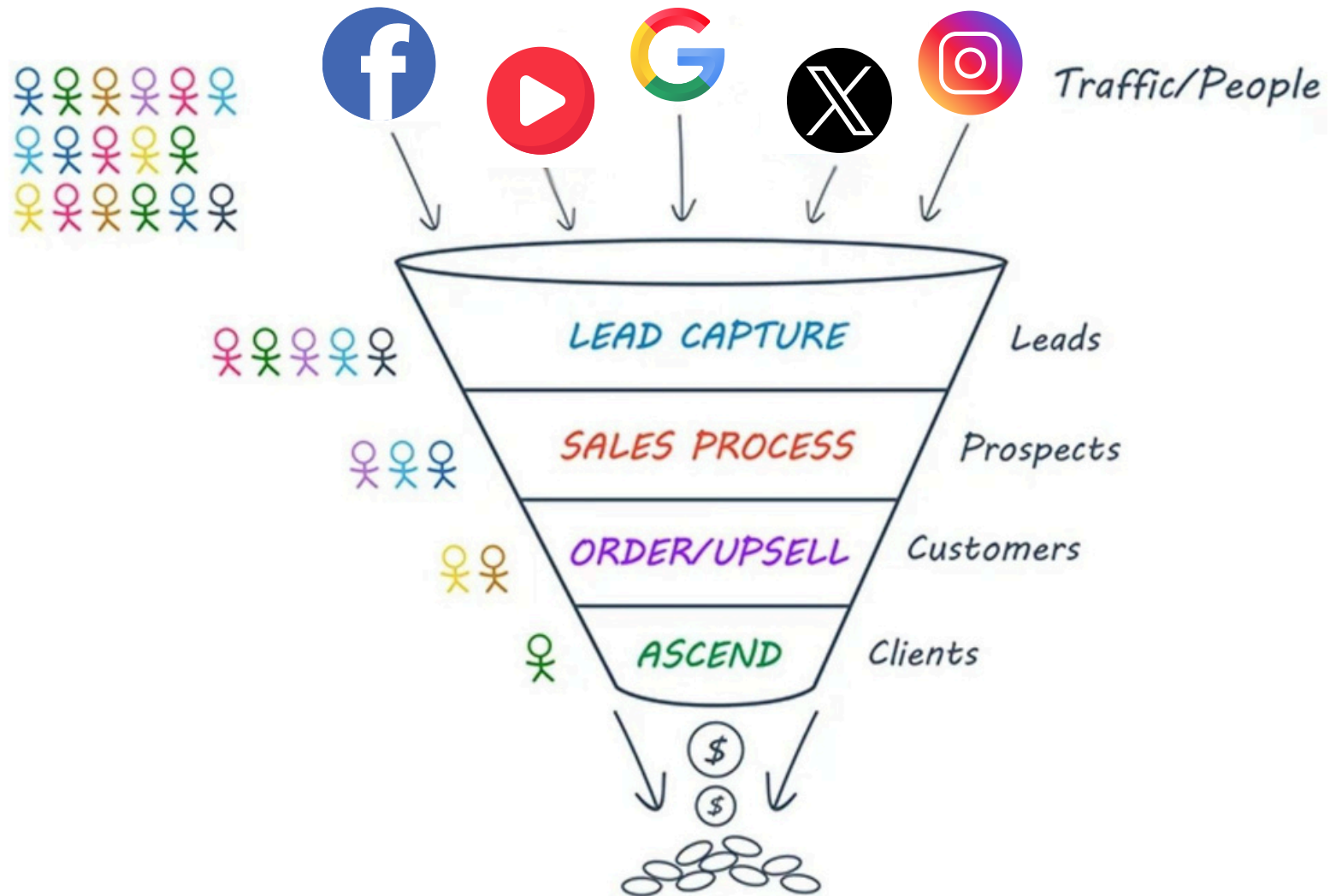
**Why do you want to be here? Why will you keep
showing up?**

Why is this so important to you? Why now?

In one sentence, write your ultimate "Why"

What Was Today's Millionaire Mentorship / Mastermind **Insight?**

Sales & Marketing Funnels



WealthAcademy Guru Funnels

Development cost: \$150K. Produced \$5 million+ in high-ticket funnel sales.



WealthAcademy Digital Course

Built with a \$100K investment. Generated over \$3 million in online course sales.



SHIC Mastermind

200 exclusive members. Drove \$10 million+ in revenue through premium mentorship and consulting.



FNNELS.com
ENROLL NOW For The High Ticket Funnels Accelerator
Program! Very Limited Spots Are Available!

YES! ENROLL NOW!
ENROLL IN THE ACCELERATOR!

Private Invitation For Only 30 13 7 Action Takers

How To Finally Start & Scale Your Own Highly Profitable Online Business Using "Millionaire Funnels"...

Step 1: Watch This important Video FIRST...



I'll transplant and install a Funnels MILLION DOLLAR System & coach you 1:1 to get to \$10,000-\$30,000 and even to \$100,000 Per Month. - See If You Qualify. Apply Today!

ENROLL NOW FOR HIGH TICKET FUNNELS ACCELERATOR! >

30 SPOTS AVAILABLE FOR 2024 - FIRST COME FIRST SERVE!

WARNING: This is NOT A Typical Info Course, Product Or System, This Is A Done With You Implement As You Go Along Transformation Experience To Create Your Own High Ticket Offer.



ENROLL NOW INTO High Ticket Funnels Accelerator Where I'll Personally Help You Craft Your Own High Ticket Offer + Your Own Agency.

 [**www.funnels.com/vip**](https://www.funnels.com/vip)