

DAY 2 WORKSHEET



“Whatever your goal is you will never succeed unless you let go of your fears and fly.” ~Richard Branson

YOUR SALES FUNNELS MENTOR

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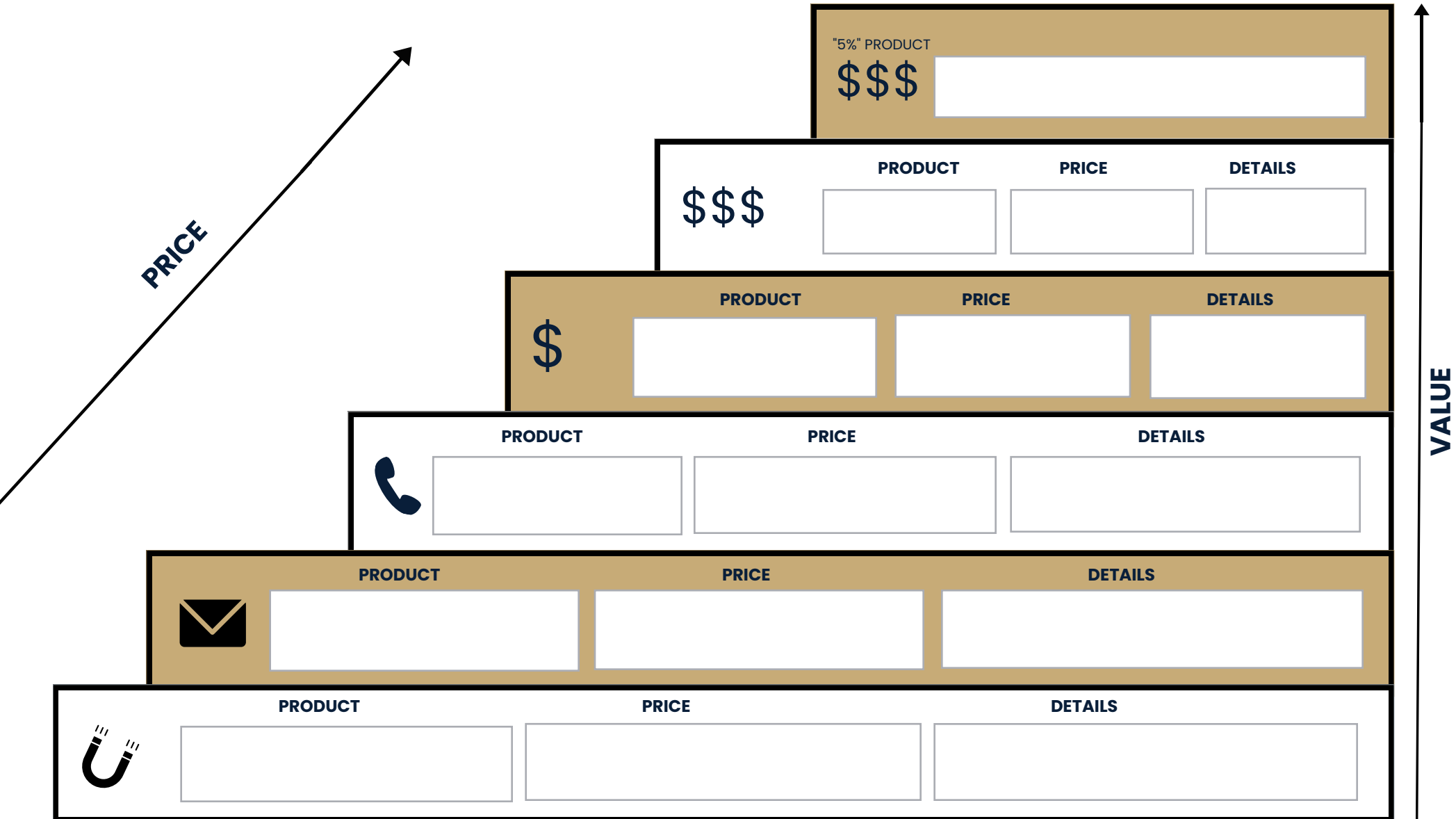
Founder of Sales Funnels Certification™ and WealthAcademy.com
The Worlds Only 8 Figure Award Winner Under 30
Featured in Forbes as “Digital Trendsetter”

Want our 1:1 help for implementation? www.funnels.com/audit

THE MILLION DOLLAR PYRAMID

3-DAY MILLIONAIRE SALES SUMMIT

Your Million Dollar Pyramid should clearly articulate which segment of your target market your product or programs serves. This tool should allow your audience to "self select" and determine where they are on their journey (and your Signature Systems shows them how you can help them get to the next step). Every Value model should have a currency that matters, clear steps, symptoms and one key to success for each level.



HIGHER LEVERAGE

Group Coaching

- Add value beyond 1:1
- Best with curriculum
- Community + Courses Accountability

1-on-1 Coaching

- Where most coaches start
- Charge per hour or per session
- No leverage
- Limited income potential

Coaching Services (by others)

- Freeing up your time
- Requires leadership and facilitation skills
- Requires systems to deliver consistent results

Consulting Retainers

- Recurring income
- No need to sell all the time
- Can outsource to small team for lower level tasks

Consulting Projects

- Good cash surge
- High level of customization
- Longer delivery cycle

Software

- Make once, sell forever
- Recurring Income
- Build enterprise value
- Bolt on service

Events

- In-person or virtual
- 6- or 7-figure pay day if done properly
- Scales trust quickly and easily
- Best way to ascend to high ticket offers

Membership Sites

- Dependable recurring income
- Authority within your industry or niche
- Building a community of loyal fans and customers

Certification Programs

- Selling a turnkey business opportunity
- High price point
- Requires certification test and process
- Requires curriculum designing skill

Digital Courses

- Productize yourself
- Highly scalable
- Income while you sleep
- Perfect down-sell for clients who can't afford your high ticket offers yet

Mastermind Groups

- Highly profitable
- Highly engaged and highly invested clients
- Value comes from the community and network

Done-For-You Services

- Easiest to sell for a premium price
- High retention rate when you deliver results
- Requires team building skill

Joint Venture / Affiliate

- Extra profits without fulfillment and costs
- Add value to your clients beyond your own offers
- Monetize uncovered leads

Consult for Revenue Share

- Maximum leverage
- Residual income potential
- Easy to sell when you know how

Consult for Equity

- Grows your net worth
- Being respected as a partner
- Huge upside when exit



Time For Money



Service For Money



Products For Money



Results For Money

HIGHER VALUE

What Was Today's Millionaire Mentorship / Mastermind *Insight*?

FNNELS.com
ENROLL NOW For The High Ticket Funnels Accelerator
Program! Very Limited Spots Are Available!

YES! ENROLL NOW!
ENROLL IN THE ACCELERATOR!

Private Invitation For ~~Only 30~~ **137** Action Takers

How To Finally Start & Scale Your Own Highly Profitable Online Business Using "Millionaire Funnels"...

Step 1: Watch This important Video FIRST...



I'll transplant and install a Funnels MILLION DOLLAR System & coach you 1:1 to get to \$10,000-\$30,000 and even to \$100,000 Per Month. - See If You Qualify. Apply Today!

ENROLL NOW FOR HIGH TICKET FUNNELS ACCELERATOR! >

30 SPOTS AVAILABLE FOR 2024 - FIRST COME FIRST SERVE!

WARNING: This is NOT A Typical Info Course, Product Or System, This Is A Done With You Implement As You Go Along Transformation Experience To Create Your Own High Ticket Offer.



ENROLL NOW INTO High Ticket Funnels Accelerator Where I'll Personally Help You Craft Your Own High Ticket Offer + Your Own Agency.

 www.funnels.com/vip