

Funnels.com [CHALLENGE]



DAY 2

Assignment

9 PART MARKETING FRAMEWORK FOR FUNNELS

Before (Prospect)



1. My Target Market



2. My Message To My Target Market



3. The Media I Will Use To Reach My Target Market

During (Lead)



4. My Lead Capture System



5. My Lead Nurturing System



6. My Sales Conversion Strategy

After (Customer)



7. How I Deliver A World Class Experience



8. How I Increase Customer Lifetime Value



9. How I Orchestrate And Stimulate Referrals
