9 Step Questions To Creat Your Own Offer Checklist

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| You're ONE offer away from transforming your life.  This week I want to share with you 3 powerful insights that the world's richest, smartest marketers know...  Creating Offers That Convert.  **The Self Creating Mafia Offer Questionnaire: How I Routinely Create 6,7 & 8 Figure Winning Promotions That Brings Home The Big Boy Profits**  Would you like to learn how to create your own Mafia Offer?  A mafia offer gets money. Everything else is just 'meh'.  Every single person you read emails from, that are actually making big bucks they have **mafia offers.**  To make 6 figures, you need a simple OSS (Optimum Selling System) + a product that you can sell by yourself and a target market.  To make 7 figures, you can hire a few people to help you scale that up the 6 figure biz and you can let go.  To make 8 figures, you need a team, systems, vision, industry-dominating thinking.  To make multi 8 figures, that's another story.  After researching my entire list of subscribers about 80% of them would like to have an extra "Side Hustle For 6 Figures" is the common theme...  This is why I'm taking on a handful of people for the done for you ecommerce set up stores + live coaching so they can start making an extra $10K per month and hit the ground running from Jan 2020.  So here's the first brief outline I walk through, you can take the questions in RED and do this for yourself.At the end you'll have the main offer fleshed out.  Here's 9 questions that will help you come up with an offer....  I recently did this for my [Ecommerce Done For You Offer](https://is-tracking-link-api-prod.appspot.com/api/v1/click/4953323881103360/4536320940572672).  **1. What is your product, in Plain English?**  ▶ A complete fast track in starting a side hustle; done for you eCommerce store with 6-week online live coaching workshop.  **2. What is your promise?**  ▶ Primary promise: Create an extra realistic $3K-$10K per month income stream using our proven methodology and secret traffic sources.(That you can scale to $10k-$30K per month in less than 6 months and have it automated).  ▶ Secondary promises:   * ▶ It won’t be technical or a huge learning curve. It won't be lame, boring, hard, or time-consuming. ▶ It won’t be a bizz opp, or some expensive high ticket most people can't afford or something that breaks the bank. ▶ You don’t have to be a good marketer or spend a decade mastering marketing. No special skills required. Any age, well you should be 18 to buy my stuff :-) ▶ It will help you put the pieces of the puzzle together by having a solid 90% of the biggest hurdles taken care of you. ▶ You don’t have to hire employees, this is truly a solopreneur side hustle (you can completely outsource it with a VA)   **3. Who is this product for? Who is it NOT for?**  ▶ FOR: People who are still in the initial stages of finding a business idea, tried 101 things but just haven't cracked the code  ▶ FOR: People who want to make money "Anonymously" without having to make youtube videos, post on social media, attend seminars.  ▶ FOR: People who are ready to STEP UP their game, they know success can't be achieved alone and value Fast-Track Mentorship.  ▶ NOT for: People who have an existing business (and don't need an extra $3K-$10k per month income stream)  ▶ NOT for: People don't follow simple instructions and step by step guidance. We have a unique method that works. It works.  ▶ NOT for: People who say they want success but aren't willing to put in at least 30-45 mins per day to create an extra income stream.  **4. What are your product’s key features & benefits?**  ▶ Completely hands-free done for you (all tech done for you) Ecommerce Store Set Up (Product research, niche identifier, ching you everything you need to know about copy-writing for your online business) essentially saving you at least 6-12 months of efforts and costly mistakes of you doing it yourself.  ▶ 6 in-depth video coaching & Q&A lessons teaching you everything you need to know about getting customers for your new online business  ▶ Case studies so you can see what really works, what doesn't work and you can learn how to build multiple streams of income  ▶ Word-for-word "Traffic Getting" scripts so you can use literally get traffic campaigns that take less than 5-15 mins to set up.  ▶ Templates, Proven Campaigns and Time Tested Formulas to shortcut the learning process and avoid costly mistakes, time and wasted efforts.  **5. What is your investment;**  Normally $12,497.  Launch Price: $4,997  Fast Action "Early Bird" Launch Price (Save more than 70%)  ▶ TODAY ONLY: $2,997  **6. Is there/What is your guarantee?**  ▶ 30 Day Action Based Money-Back Guarantee (students must show they did the work, they attended all the classes (or watched the recordings of all the classes and followed the instructions) and have made their first online sale.  ▶ 12 months "Double Your Money Guarantee" - in 12 months from now as long as you follow the steps, continue doing it for 12 months, attend our 3 day live event you will at least double your money in sales. If not at the end of 12 months, show us the work and we'll give you the money back.  **7. What bonuses are you offering?**  **▶ Fast Action BONUS 1** +> 10 products added instead of the “Niche Store” 1 product, so you can make more money with the same effort. Leverage. ($997 Value)  **▶ Fast Action BONUS 2** +> Done For You Email Campaign Templates (Boost your sales with these easy to fill in plug & play email campaigns proven to bank sales) ($2,997 Value)  **▶ Fast Action BONUS 3** +> “Your First 10 Sales Framework” - This is the ultimate confidence booster to see your first 10 sales of people buying your products WITHOUT you having to talk to anyone, personally do any sales - this is priceless.  **▶ Fast Action BONUS 4** +> It’s a 6 Week “Ecommerce Traffic Domination” Hold Your Hand Step By Step LIVE Coaching Program (so you aren’t left behind and start 2020 with a big bang) ($12,000 Value)  **▶ Fast Action Mother Of All BONUS 5** +> 1 Day “10X Your Income In 2020” VIP Ticket To WealthAcademy Mastermind Event ($5,000 Value)  PLUS if you join today; You’ll get a 1:1 Personal Business Advisor PAINT-BY-NUMBERS Masterplan - Get the right support, clarity and your questions answered from a Ecom Expert Advisor.  **8. *How will this product be different or better than its competitors?***  ▶ Unlike almost every other program out there, this is not a course it's an IMPLEMENTATION PROGRAM.Instead of on typical information overwhelm, “mastering online marketing 1-3 year program.” These people who buy this want to just see some results, create some extra side cash and get some confidence that they can do have an online biz.  -- they just want it taken care of so they can actually quit their job and replace their salary. We designed the entire program around that fact 95% of people online have no clue about getting money, have been burned so much they are on the verge of giving up from all the shame, guilt and information overwhelm that plagues their mind.  Unlike anything else that's out there - this is not just another "info" product, we help you get results in the first 7-10 days of launching your store. I've been in the industry for over 10+ years, this is what I would recommend my friends & family start with if they have an hour a day to keep their job away.  ▶ That means:   * ▶ No “120 hours of long consuming videos”: More is not better. Quality over quantity. Fast focus on results. ▶ No empty theories: every single tactic or technique we teach is tied to specific, real-world examples, I've got over $30MM in personal sales and hundreds of millions for clients and partners 'real world experience'. ▶ “Done for you”: We give them every tool possible in order to get them results faster, including scripts, templates, swipe copy, etc. -- everything short of actually doing it for you (that's an option 100% dfy coming soon!) ▶ “Get good, check the box, move on”: We give them specific benchmarks to hit so they know when their work is “good enough” -- no more spinning your wheels or chasing perfection on anything, we give you the researched products, marketing tools you need to succeed. ▶ 80/20 rule: We contextualize everything for them in terms of time and money -- How much time should you spend on a promotion. How you can quickly outsource all the work like I've done as soon as you get the 'model'. The actual secret traffic sources that most people have no clue about that doesn't include "Running FB Ads".   [**You can check out the offer here if it's something you'd be interested in.**](https://is-tracking-link-api-prod.appspot.com/api/v1/click/4553158741458944/4536320940572672)  Those are the 9 questions that drive the flesh offer. |