

How the 7-figure funnel audit works.

Welcome, you're one step closer to launching your 7-figure funnel! We're excited to be working with you.

Before we get started we wanted to let you know exactly what the Funnels.com team does and what you will be getting from us in the end to sell your high ticket offer effortlessly.

What is a 7-figure funnel?
A 7-figure funnel is a high ticket buyer attraction page designed capture lead and create an evergreen process to educate sophisticated prospects and take them through a personal qualifying journey that leads to them wanting to buy from you without you having to convince them to buy.

Why use a Proven funnel?
Because it's based on stats and data. We use proven techniques and processes that helps you build a list of prospects that are interested in what you are offering. It can be launched fast, help you test your message, and build trust and loyalty. Not to mention generating leads and calls.

1. Where it all starts.

ALLOW 10 BUSINESS DAYS TO COMPLETE

After we have collected all your information on our onboarding call, we begin by crafting your offer and unique funnel methodology (USP). We use the content to build your video sales letter, email series, and funnel copy as well as your Funnel Questionnaire to help filter qualified applicants and establish authority that will be used throughout your funnel.

1 Core Problem
Problem Solution Cost Price Value

4 FOLLOW-UP PROBLEMS
Problem Solution Cost Price Value

The Offer Name
Anchor - Main Solution
Answer To Vehicle Follow-Up Problem
Answer To Internal Follow-Up Problem
Answer To External Follow-Up Problem
Reason To Act Now

You Approve Your USP!

2. Producing High Converting Video

ALLOW 5 BUSINESS DAYS TO COMPLETE

Once we're done creating your USP, we move on to your high converting video. Your video will be crafted directly in Google Slides and or Face to camera (Voice Over also available) and will utilize the exact proven outline used to make over 7-figures in sales so you can get high bookings and or sales, making your offer positioning much more effortless.

PLEASE REMEMBER!

- 1) Your video production should be finalized and approved by our CRO. No further edits will be made until after CRO reviews all.
- 2) We cannot write copy for your overall social media content but we will provide you with templates and examples you can outsource based on your approved USP.
- 3) Any images you would like on your power content, need to be added. We will only take care of replacing them with higher resolution images or working with the ones you add.

You Approve Your Video!

3. The Build Out Process

ALLOW 10 BUSINESS DAYS TO COMPLETE

Once we're all done with your video presentation we begin the final build out. This is the time where we use the copy you provided in the onboarding phase to completely build your full funnel. Client is responsible for all correct logins, all going active, and all other assets provided such as logo, brand color scheme, etc. No tool back now!



Targeted Landing Page

The landing page is the first page your leads will see and where they will register for your program. It highlights exactly what your program is with an attention grabbing headline, call to action button and premium brand aesthetics.



High Converting Video Sales Page

After registering, your leads will be directed to the video sales letter page where your video presentation will play for them to view. A schedule call to action button will be below the video for your leads to schedule a call along with further persuasive written content.



Qualifying Booking Page

Once your leads click the schedule button they'll be taken to the section of the page where your SimpleBuilder calendar will be implemented. This includes a form fill out that has qualifying questions you would like to collect from your leads to properly filter the tire kickers vs action takers.



Trust Building Thank You Page

This page comes right after the calendar page automatically redirects. Think of this page as the trust building page where you will have your bio, social media links, additional videos, your ebooks, testimonials, etc.

How all integrates together.

Congratulations! After the last step your funnel is completely built. Below you'll see how each piece works and how it all comes together.

Targeted Landing Page

When your leads click on your call-to-action button on your landing page. A pop up will display where they will register for your lead magnet.

The information is stored and used by your SimpleBuilder.com account and will send emails automatically to command a specific action from the lead to take in your funnel.

SimpleBuilder

By FNNELS.com

Below are the emails SimpleBuilder will send for you automatically to build urgency for the leads to actions.

- 1 Lead registers**
If a lead registers, they will be sent one email congratulating them on registering for your program
- 3 Lead registers but does not watch your video**
If a lead registers but then does not watch your video presentation they will be sent a total of 3 emails reminding them to watch. These 3 emails will be sent periodically and not all at once.
- 2 Lead watched the video but did not schedule**
If a lead registers, watches your video, but does not register they will be sent 2 emails reminding them to watch. These 2 emails will be sent periodically and not all at once.
- 1 Lead schedules to your program**
If user goes through you whole funnel and schedules a time to meet with you, they will receive one email congratulating them on scheduling their session.
- 2 Lead gets call reminders**
Users will also receive 2 additional emails reminding them about their scheduled call as the date approaches
- Lead attends call**
- Lead buys program**

As you can see, once we setup your SimpleBuilder account with your 7-Figure Funnel. The system begins working for you automatically so your leads are aware of what they need to do to get started with your program, without ever lifting a finger!

High Converting Video Sales Page

Your video page is your time to shine! After leads register they will be directed to this page where your presentation is. This is where you will explain your program, what you offer, why users should schedule a call with you, and why they should choose you!

Your video will address key pain and your solution your leads face but at a certain time but also offers a solution explained more personalized on a call where a button can be found below your video letting your leads schedule a call. We do this to prevent your leads from continuing to the schedule page without having watched your video.

Qualifying Booking Page

Your schedule page lets your leads schedule a time to have a one on one call with you. We do this by using SimpleBuilder, which let's you create a questionnaire for your users to fill out before scheduling. These questions help you determine what type of client the user is and what his/her goals are with working with you.

SimpleBuilder.com also comes with a ton of automatic notification features that help remind your leads when their scheduled call is so they don't forget. It can send your leads text messages and emails to remind them of the importance of the call.

Trust Building Thank You Page

Your trust building thank you page is where you get to shine! Here you will display a video congratulating your qualified applicant for scheduling a call with you as well as link to your social media page or community where they can follow you.

Additionally you can add more about yourself such as additional videos, any ebooks or downloadable PDFs, audio files, awards, or anything else you would like your applicants to know about. These are all optional elements.

Your bio will also be displayed on your page with all your personal social media links you would like to share with your applicants.

Finally, if you have any testimonials this is the page to showcase them!

Curious About Which Funnel Is Right To Scale Your Offer?...

We're excited to deep deep in your business and draft your dream funnel and coach you every step of the way. All we ask is that you do your part by showing up for the session on time and ready with all stats and or offer details on hand so we can get started asap helping you get results!

How The Onboarding Process Works:

- Once the onboarding and draft build out is done we will send you the links for review to send any final edits or approval. Once it's approved you are ready to launch and move to setting up th ads.
- We don't let projects drift away or drag so keep in mind that this is good for 45 days max. You are expected to complete all in 45 days or less. This is plenty of time to complete all of your tasks. Don't worry we are here for you so take this serious to make every effort possible to focus and do your part.
- Keep in mind that Funnels.com will do offer, design, and build out only. If you have any questions or need feedback on your content and copy, please join the live coaching calls (5x a week) as we focus on efficiency for best results.
- Once access to ads manager and funnel approval has been confirmed. We make sure all is setup properly and ready to launch and supervised by out top Chief Revenue Officer with over 7-figures in results under his belt.

Ready To Launch Your 7-Figure Funnel?

Yes! I Need To Speak To A FUNNELS Advisor Before Enrolling
Click Here To Book A Final Call On Which Product To Enroll In

Or skip the line and chat with us directly here